



February 2025

Words that Work

Below are words and phrases that have been successful in describing the work of Community Action Agencies, by party, since the November 2024 election.

Both	Democrats	Republicans
Assist (not serve) Accountable Constituents (not clients) Effective Efficient Innovation/innovative Invests (not increases) Impact Leverage Local Low administrative costs Necessary Outcomes Performance Popular Quality Responsive Results Self-sufficiency Trusted Volunteers	Coordinated Empower Partnerships Values	Anti-bureaucratic Aspirational working families Hard-working Move into the middle class Private sector investment Published, regular audits Return-on-Investment Successful

Words that Don't

Do not use these words with Republicans – Handout • Liberal • Lyndon Johnson • Poverty program • Welfare i • ARRA • War on Poverty • Great Society • Created in/began in/origins in the 1960s • Faith-based • Increased eligibility
[Click here](#) to review the Senate published list of words that may trigger a National Science Foundation review.